



Mission Statement

To maintain and grow 'Bass 25' into an organization of multiple chapters with a consistent set of rules and standards. 'Bass 25' will provide an environment for anglers to compete in a professional atmosphere, on both a local and regional level, while maintaining accessibility for all anglers to participate.

Sponsorship Statement

'Bass 25' is a not for profit organization that consists of a 49 team membership (2007 Peoria Chapter - 98 members) of bass anglers from Central Illinois that enjoy competitive, well organized and fully funded tournament fishing.

The Midwest landscape is dotted with bodies of water that have a restriction of 25 horsepower or less. Many of these lakes offer some of the finest bass fishing in the country. With these regulations, 'Bass 25' was formed and is regulated to outboards of 25 horsepower or less.

The original charter of 'Bass 25' is a buddy team tournament format, fished on local lakes thus keeping 'Bass 25' affordable, competitive and accessible to all of our anglers.

'Bass 25' generates its funding by sponsorships and fundraising events. The 2007 fishing season generated over

\$45,000, including the 'Classic' tournament, which was worth over \$30,000 in cash and prizes.

Due to the overwhelming acceptance of 'Bass 25' within the Peoria area, another chapter has been formed in Bloomington, Illinois for the 2008 season. 'Bass 25' Bloomington will function in the same manner as the 'Bass 25' Peoria chapter, but will not compete against the Peoria chapter during the 2008 season. Each chapter will have 11 events scheduled for the 2008 season, with each chapter holding a season ending 'Classic' that lasts 2 days.

As 'Bass 25' continues to expand within Illinois, a divisional championship will be organized for the spring of 2010 that will allow the top teams from each division to compete against each other.

We at 'Bass 25' are currently looking for sponsors that are interested in growing with us. A long-range plan of adding five new chapters by 2010 and four new chapters annually extending across the Midwest starting in 2011 will continue to create excellent and expanding marketing opportunities for industry related products and services.

If you would be interested in becoming involved with 'Bass 25', please contact Steve Friedrich @ 309-267-0819.

2008 Bass 25 Sponsorship Program

Major Sponsor

- 1) Anglers of the Year- Top 3 teams in the point standings
- 2) Classic Tournament - 2 day Classic tournament at year-end for all teams that qualify.
- 3) Big Bass - Big bass awarded at each tournament and big bass for the year.
- 4) 3 Tournament Series Champion - 3 tournament series named after sponsor, champion with the most weight accumulated during those 3 tournaments.

- All major sponsors would include both 'Bass 25' Peoria and 'Bass 25' Bloomington.
- Name and logo on the backdrop banner at the scale for each tournament.
- Name included on all trophies and promotions; *i.e. Peoria Bass 25/ Watkins Marine Anglers of the Year*
- Name and logo on the front page of 'Bass 25' website with direct links to sponsor.
- First right of refusal each year following sponsorship.
- Sponsor name and program sponsored on both the tournament results and year to date standings page on the website.
- Recognition by the tournament director at each tournament during both the pre-tournament meeting and weigh in.
- Listing on sponsor page of the website as a major sponsor.
- Listing on all three newsletters as a major sponsor also listing the program sponsored.

Investment: \$2,500.00 Value

Tournament Sponsor

- 1) 11 Tournaments to choose from each chapter.
- All tournament sponsors would be specific to one club for one tournament with multiple sponsorships available.
 - Name on the backdrop banner at the scale for the tournament sponsored.
 - Name on the 'Bass 25' website schedule adjacent to tournament sponsored.
 - First right of refusal each year following sponsorship.
 - Recognition by the tournament director at both the pre-tournament meeting and weigh in for the tournament sponsored.
 - Listing on the sponsor page of the website as a tournament sponsor.

Investment: \$200.00 per tournament sponsored

Raffle Sponsor

- All raffle sponsors would be specific to one club for the 2008 tournament season.
- Name on all raffle tickets as raffle sponsor.
- Name on the backdrop banner at the scale for each tournament.
- Recognition by the tournament director at each tournament at the weigh in.
- Listing on the sponsor page of the website as a raffle sponsor.

Investment: Raffle Prize Donation /Discounted and \$200.00

50/50 Sponsor

- Recognition by the tournament director at the weigh in for the tournament at which the merchandise is allocated.
- Name on the backdrop banner at the scale for the tournament sponsored.
- Listing on the sponsor page of the website as a 50/50 sponsor.

Investment: Products and services use in the 50/50 drawings.